



PORTFOLIO: WWW.SHAWNYORKMEDIA.COM

CONTACT

T. +31(0)68 175 3637
E. shawnyork@live.com
W. www.linkedin.com/in/Shawnyork

ABOUT SHAWN YORK

Date of birth: July 21, 1987
Nationality: Dutch

Experienced multimedia designer. I created campaigns promoting products and events for audiences in both Europe and the Caribbean.

MULTIMEDIA DESIGN SKILLS

English (speak/ write):	Native/ Good
Dutch (speak/ write):	Basic/ Basic
Driven License:	B.
Adobe Photoshop:	 99%
Adobe InDesign:	 80%
Adobe Illustrator:	 80%
Adobe Premier:	 75%
Adobe After Effects:	 60%
Microsoft Office:	 75%
Photography:	 75%

ACHIEVEMENTS

- 2011 -2018**
July - Present
37 Square Miles T-shirts
• Launched, designed and promoted t-shirt brand. Sells +/- 300 shirt yearly
- 2011- 2018**
Annually
Sports & Charity
• Raised money for the Nationaal MS Fonds by running in the Rotterdam 1/4 Marathon
- 2015**
December
Instituut Door Wijkeconomie en Ondernemerschap.
Pitch Of The Year (Winner)
• Assisted Stacy (Winner) by filming and editing her winning presentation video clip pitch
- 2015**
August
Sint Maarten Chamber Commerce Business Plan Competition (Winner)
• Won category best business plan

EXPERIENCE

- 2018**
Unified Sint Maarten Connection
Position: Member of a Media team for a NGO
Task: Design publications and campaign materials
- 2017 - 2018**
Freelance Work
Clients: Fit For Free, Epitome Entertainment, Stichting Capelle Welzijn
Task: Create content for social media (videos + pictures) to increase engagement with audience.
- 2015 - 2017**
Sep - June
Department of Youth Affairs, Sint Maarten
(Worked on Graduation Thesis)
Tasks: Research the best practices to communicate the differences of child abuse and child discipline to citizens of Sint Maarten
- 2015 - 2015**
Aug - Sep
Princess Juliana International Airport
Location: Sint Maarten
Position: Communication officer
Tasks: Created flyer's within the house style of the Airport for events. Researched and wrote recommendations for sign-age welcoming visitors and placement for advertising
- 2015 - 2015**
Jul - Aug
Port St. Maarten
Location: Sint Maarten
Position: Communication officer
Tasks: Create HouseStyle for letterheads & emails
- 2014 - 2015**
Sep - Feb
Epitome Entertainment (Internship)
Location: Netherlands
Position: Marketing Communication
Tasks: Managed their house style, designed flyer's as well as managed their YouTube page by conceptualizing/creating new videos
- 2011 - 2012**
July - Jan
The Daily Herald Newspaper (Internship)
Location: Sint Maarten
Position: Graphic Designer
Tasks: Edited 50+ graphics ads per week
- 2011 - 2011**
Mar - June
Gracious Studios (Internship)
Location: Netherlands
Position: Multi-media Designer
Tasks: Courses: graphic design, concept development, typography
- 2009 - 2009**
Jul - Aug
Trakx Designs
Location: Sint Maarten
Position: Multi-media Designer
Tasks: Contributed to over 15+ graphic designs
- 2007 - 2008**
Nov - June
Winair
Location: Sint Maarten
Position: Accounting Clerk
Tasks: Input ticket information into computer

EDUCATION

- 2012 - 2017**
Graduated
International Communication Management (HBO)
Inholland University of Applied sciences,
• Courses: marketing communication research methodology, creative writing, cross-cultural communication
- 2008 - 2012**
Graduated
Digital Media Design (MBO)
Grafisch Lyceum Rotterdam
Courses: digital design, graphic design, website design and concept development